

Partnership Proposal for Senior Benefits

[Your Organization's Name]

[Your Organization's Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Local Business Owner's Name]

[Business Name]

[Business Address]

[City, State, Zip Code]

Dear [Local Business Owner's Name],

I hope this letter finds you well. My name is [Your Name], and I am the [Your Position] at [Your Organization's Name]. We are dedicated to enhancing the lives of seniors in our community through various programs and services.

We are reaching out to propose a partnership with [Business Name] that would provide valuable benefits to our senior citizens while also promoting your business. By collaborating, we can create unique discounts and services tailored to our local seniors, thereby increasing foot traffic to your establishment.

We believe that a partnership can bring mutual benefits, such as community engagement and enhanced visibility for your business. Our proposal includes:

- Exclusive discounts on products/services for seniors.
- Joint promotional events and activities.
- Advertising your business through our newsletters and social media.

We would love the opportunity to discuss this partnership further. Please let me know a convenient time for us to meet or chat over the phone. Thank you for considering this opportunity to enrich our community together.

Sincerely,

[Your Name]

[Your Position]

[Your Organization's Name]