

Counterproposal on Trade Terms

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Company]

[Recipient's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

Thank you for your proposal dated [Insert Date] regarding the trade terms for [Insert Product/Service]. After reviewing your suggestions, we would like to present a counterproposal that we believe aligns better with our mutual objectives.

Proposed Trade Terms:

- Delivery Timeline: [Insert Proposed Timeline]
- Payment Terms: [Insert Proposed Payment Terms]
- Quantity: [Insert Proposed Quantity]
- Pricing: [Insert Proposed Pricing or Discounts]

We believe that these terms will benefit both parties and help establish a successful partnership. Please review our counterproposal and let us know your thoughts.

We appreciate your consideration and look forward to your response.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Address]

[City, State, Zip Code]