

Letter of Sponsorship Proposal

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Influencer's Name]
[Influencer's Address]
[City, State, Zip Code]

Dear [Influencer's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company Name]. We are [brief description of your company and its services]. We have been following your work on [specific platform] and truly appreciate your authenticity and engagement with your audience.

We are reaching out to propose a collaboration that we believe will be mutually beneficial. We would like to offer you an opportunity to sample our product, [Product Name], and share your honest feedback with your followers. Our product aligns perfectly with the values you represent, and we believe your audience would find it valuable.

In exchange for your authentic content featuring our product, we can offer [mention any compensation, e.g., monetary payment, free products, affiliate commission, etc.]. We are also open to discussing any additional ideas you might have for this partnership.

Please let us know if you are interested in this collaboration, and we can arrange a time to discuss it further. Thank you for considering this opportunity. We look forward to hearing from you soon!

Sincerely,

[Your Name]
[Your Position]
[Your Company Name]