

Collaboration Proposal

Date: [Insert Date]

To: [Influencer's Name]

From: [Your Name/Your Company]

Introduction

Dear [Influencer's Name],

We are excited about the possibility of collaborating with you to promote our brand, [Your Brand Name]. We believe that your unique content style and audience engagement align perfectly with our brand values.

Collaboration Details

Proposed Campaign: [Name of Campaign]

Deliverables: [List of deliverables e.g., number of posts, stories, etc.]

Timeline: [Start Date] to [End Date]

Compensation

We are offering [Compensation Details: e.g., monetary compensation, product samples, etc.].

Next Steps

If you are interested, please let us know by [Response Deadline]. We would love to discuss this opportunity further.

Thank you for considering this collaboration!

Best Regards,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]