

Engagement Letter for Influencer Joint Writing Effort

Date: [Insert Date]

To: [Influencer's Name]

[Influencer's Address]

Dear [Influencer's Name],

We are excited to propose a joint writing effort between [Your Company/Organization Name] and you, wherein we aim to create engaging content that resonates with your audience and ours. This letter outlines the terms of our collaboration.

Scope of Work

We propose writing a [specific type of content, e.g., blog post, article, etc.] on the topic of [insert topic]. The content will highlight [insert key points or themes].

Compensation

[Detail compensation structure, whether it be a flat fee, commission, etc.].

Timeline

The project timeline is as follows:

- Initial Draft Due: [Insert Date]
- Feedback and Revisions: [Insert Date]
- Final Content Due: [Insert Date]

Attribution

All content created will credit both [Your Company/Organization Name] and you as co-authors.

We are looking forward to working together and creating something truly noteworthy. Please indicate your acceptance of this engagement by signing below.

Sincerely,

[Your Name]

[Your Position]

[Your Company/Organization Name]

Acceptance

I, [Influencer's Name], accept the terms outlined in this engagement letter.

_____ (Signature)

Date: _____