

Influencer Engagement Letter for Seasonal Promotions

Dear [Influencer's Name],

We hope this message finds you well! As we approach the [Season, e.g., Holiday, Summer] season, we are excited to announce our upcoming promotional campaign at [Your Brand Name] and invite you to be a part of it.

At [Your Brand Name], we believe your unique style and influence can perfectly resonate with our audience and elevate our seasonal offerings. We would love to collaborate with you to create captivating content that highlights our [specific products or services related to the season].

As part of this collaboration, we can offer you:

- [Detail 1: e.g., Free products/services]
- [Detail 2: e.g., Monetary compensation]
- [Detail 3: e.g., Exclusive promo codes for your followers]

We are keen on partnering with you and would love to discuss this opportunity further. Please let us know your availability for a brief call or meeting.

Thank you for considering this collaboration. Looking forward to hearing from you soon!

Warm Regards,

[Your Name]

[Your Title]

[Your Brand Name]

[Your Contact Information]