

Influencer Editorial Feature Concept Outline

Date: [Insert Date]

To: [Influencer Name]

From: [Your Name/Your Company]

Subject: Editorial Feature Concept Outline

1. Overview

We are excited to present a concept outline for featuring you in an upcoming editorial piece that highlights your influence in [specific niche].

2. Goals of the Feature

- Highlight your journey and impact in [industry/ niche]
- Showcase your favorite products/brands
- Provide inspiration to your audience and our readers

3. Target Audience

Our target audience consists of [demographics, interests, etc.].

4. Format

The feature will include the following elements:

- Interviews
- Photography session
- Social media promotion

5. Timeline

We propose the following timeline for the feature:

- Initial interview: [Date]
- Photography shoot: [Date]
- Publication date: [Date]

6. Next Steps

Please let us know your thoughts on this concept outline and if you have any additional ideas.
We are looking forward to collaborating with you!

Best Regards,

[Your Name]

[Your Position]

[Your Company]

[Contact Information]