

# Joint Venture Agreement Letter

Date: [Insert Date]

To,

[Influencer's Name]

[Influencer's Address]

## **Subject: Joint Venture for Influencer Creative Challenge**

Dear [Influencer's Name],

We are excited to propose a joint venture between [Your Company Name] and yourself for an upcoming influencer creative challenge. Our vision is to collaborate on a campaign that highlights [specific theme or product], engaging your audience and ours.

### **Project Overview:**

- Campaign Launch Date: [Insert Date]
- Duration: [Insert Duration]
- Goals: [Insert Goals]

### **Responsibilities:**

- [Your Company Name]: [List responsibilities]
- [Influencer's Name]: [List responsibilities]

We believe this collaboration will not only boost our brand presence but also provide valuable content for your audience. Please review this proposal and let us know your thoughts by [insert response date].

Looking forward to the possibilities!

Best Regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]