

Request for Influencer Endorsement

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company]

[Company Address]

[City, State, ZIP Code]

[Email Address]

[Phone Number]

[Influencer's Name]

[Influencer's Address]

[City, State, ZIP Code]

Dear [Influencer's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company]. We are excited to announce the launch of our new product, [Product Name], which we believe aligns perfectly with your brand and values.

We have been following your work on [Platform/Channel] and admire your ability to engage and inspire your audience. Given your influence in the [Relevant Niche] space, we would love to partner with you to promote our new product through your channels.

Our campaign aims to [Briefly explain campaign goals], and we believe your endorsement could bring significant value to both our brand and your audience. In exchange for your support, we would be happy to offer [Compensation details - monetary, product, etc.], along with exclusive access to our upcoming launches.

If you are interested, I would love to discuss this opportunity further and explore how we can collaborate on this project. Please let me know a convenient time for you, and I will make sure to adjust my schedule accordingly.

Thank you for considering this opportunity. I look forward to the possibility of working together to create something special.

Best regards,

[Your Name]

[Your Position]

[Your Company]