

# Influencer Partnership Agreement

Date: [Insert Date]

To: [Influencer Name]  
[Influencer Address]  
[City, State, Zip Code]

Dear [Influencer Name],

We are excited to propose a partnership between [Brand/Company Name] and you as a social media influencer. This agreement outlines the terms and conditions of our collaboration.

## 1. Partnership Scope

You will create and post content featuring [Brand/Product Name] on your social media platforms, including but not limited to [specify platforms].

## 2. Compensation

In exchange for your services, you will receive [specify payment/compensation details].

## 3. Deliverables

You agree to provide [specify number of posts, stories, videos, etc.] by [insert due dates].

## 4. Exclusivity

For the duration of this agreement, you agree not to promote competing brands or products.

## 5. Termination

Either party may terminate this agreement with [insert number] days written notice.

We believe this partnership will be mutually beneficial and look forward to working together. Please sign below to confirm your acceptance of this agreement.

Best regards,

[Your Name]  
[Your Position]  
[Brand/Company Name]  
[Contact Information]

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[Influencer Name]

Date: \_\_\_\_\_