

# Dear [Influencer's Name],

We are excited to introduce our Influencer Rewards Initiative, designed to recognize and reward our incredible partners who help us spread the word about our brand.

## Program Details:

- **Eligibility:** Open to all influencers with a minimum of [X followers].
- **Rewards:** Earn points for each collaboration, which can be redeemed for exclusive products, discounts, or cash bonuses.
- **Referral Bonuses:** Receive additional rewards for referring other influencers to our program.
- **Exclusive Events:** Invitations to special events and workshops throughout the year.

## How to Participate:

1. Sign up for the program by [date].
2. Create content based on our latest campaign guidelines.
3. Submit your links and engagement stats to earn points.

We greatly value your contributions and look forward to a fruitful collaboration! Please feel free to reach out with any questions or for further details.

Best regards,  
[Your Name]  
[Your Position]  
[Company Name]  
[Contact Information]