

Influencer Partnership Program Proposal

Date: [Insert Date]

To: [Influencer's Name]

[Influencer's Address]

Dear [Influencer's Name],

We hope this message finds you well! We are [Your Company Name], a brand that specializes in [brief description of your products/services]. We have been following your work on [social media platform/blog] and are truly impressed by your creativity and engagement with your audience.

We would like to propose a partnership through our Influencer Partnership Program. We believe that collaborating with you can amplify our brand message and bring mutual benefits. Our offer includes:

- Product sponsorship for your content
- Exclusive discounts for your followers
- Commission-based compensation for each sale driven through your unique link

We would love the opportunity to discuss this partnership further and explore how we can work together to create engaging content that resonates with your audience. Please let us know a convenient time for you to discuss this proposal in detail.

Thank you for considering our proposal. We look forward to the possibility of working together!

Best regards,

[Your Name]

[Your Job Title]

[Your Company Name]

[Your Contact Information]