

Collaborative Brand Advocacy Proposal

Date: [Insert Date]

From: [Your Name]

[Your Position]

[Your Company]

[Your Company Address]

[Your Email]

[Your Phone Number]

To: [Recipient Name]

[Recipient Position]

[Recipient Company]

[Recipient Company Address]

Subject: Proposal for Brand Advocacy Collaboration

Dear [Recipient Name],

I hope this message finds you well. I am reaching out to propose a collaboration between [Your Company] and [Recipient Company] to enhance our brand advocacy efforts. As we both share a commitment to excellence and innovation in our respective fields, I believe that a partnership could yield significant mutual benefits.

Collaboration Framework Overview

- **Objectives:** [Define key objectives]
- **Target Audience:** [Identify the target audience]
- **Roles and Responsibilities:** [Outline roles for each party]
- **Timeline:** [Provide a tentative timeline]
- **Measurement of Success:** [Define metrics for success]

I would love the opportunity to discuss this collaboration further and explore how we can leverage each other's strengths for greater impact. Please let me know a convenient time for you to meet or discuss this proposal in more detail.

Thank you for considering this collaboration opportunity. I look forward to your response.

Warm regards,

[Your Name]

[Your Position]

[Your Company]