

Influencer Contract Agreement

Date: [Insert Date]

Parties:

This agreement is made between:

Brand Name: [Insert Brand Name]

Address: [Insert Brand Address]

Influencer Name: [Insert Influencer Name]

Address: [Insert Influencer Address]

1. Scope of Work

The Influencer agrees to create and publish [insert type(s) of content] for [Brand Name] on their social media platforms, including but not limited to [insert platforms].

2. Compensation

[Brand Name] agrees to compensate the Influencer a total of [insert amount] for the services rendered as outlined in this agreement.

3. Duration

This agreement shall commence on [start date] and shall continue until [end date] unless terminated earlier in accordance with the termination clause.

4. Termination

Either party may terminate this agreement by providing [insert number] days' written notice to the other party.

5. Confidentiality

The Influencer agrees to keep all proprietary information of [Brand Name] confidential and not to disclose it to any third parties.

6. Governing Law

This agreement shall be governed by the laws of [Insert Governing State/Country].

Signatures

Brand Representative Signature

Influencer Signature