

Subject: Collaboration Opportunity with [Your Company Name]

Dear [Influencer's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company Name]. We specialize in influencer branding consultancy, helping influencers like yourself amplify their brand and connect with their audience more effectively.

We have been following your journey on [Social Media Platform] and are truly impressed by your content and engagement with your followers. We believe that a partnership with our consultancy could bring value to both of us.

Our services include:

- Personalized branding strategy development
- Audience analysis and engagement techniques
- Collaboration opportunities with brands that align with your values

We would love to discuss how we can work together to enhance your personal brand and create some exciting opportunities. Are you available for a brief call next week?

Looking forward to your response.

Best regards,
[Your Name]
[Your Position]
[Your Company Name]
[Your Email]
[Your Phone Number]