Product Showcase Invitation

Dear [Influencer's Name],

We are excited to invite you to our exclusive product showcase event for the launch of our latest collection, [Product Name]. This event will take place on [Event Date] at [Event Venue] starting at [Event Time].

As a valued influencer in [Industry/Niche], your presence would mean a lot to us. Join us for an evening filled with product demonstrations, networking opportunities, and a chance to connect with like-minded individuals.

In addition to being one of the first to experience our new collection, you'll receive a special gift bag filled with products to try and share with your audience.

Please RSVP by [RSVP Date] to confirm your attendance. We can't wait to celebrate this exciting launch with you!

Warmest regards,

[Your Name][Your Position][Your Company][Contact Information]