

Joint Venture Offer for New Product Release

Date: [Insert Date]

Dear [Influencer's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company]. We have been following your work and are impressed with your influence and engagement in [specific niche or industry].

We are excited to announce the upcoming release of our new product, [Product Name], and would like to propose a joint venture collaboration with you. We believe that your unique voice and authentic connection with your audience would perfectly complement the launch of our product.

Our proposal includes:

- Collaborative marketing efforts through your social media platforms.
- Exclusive access to [Product Name] for review and promotion.
- Compensation options including [details of compensation model].

We are confident that this partnership could be mutually beneficial, driving engagement and creating excitement around the product launch. We would love to discuss this opportunity further and explore how we can work together.

Please let us know a convenient time for you to discuss this proposal. We look forward to the possibility of partnering with you!

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]