

Engagement Request for Brand Launch

Dear [Influencer's Name],

We hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Brand]. We are excited to announce the upcoming launch of our new product, [Product Name], and we believe that your unique voice and passion for [relevant niche] make you a perfect fit for this campaign.

We are reaching out to explore the possibility of collaborating with you to create engaging content that resonates with your audience and showcases our brand. Our campaign aims to [briefly describe campaign goals], and we would love to have you on board as an influential partner.

If this opportunity interests you, we would be thrilled to discuss the details further, including the campaign timeline, deliverables, and compensation. Please let us know your availability for a call, or feel free to respond to this email with any questions you might have.

Thank you for considering this collaboration opportunity. We look forward to the possibility of working together to make our launch a success!

Best regards,

[Your Name]

[Your Position]

[Your Brand]

[Your Contact Information]

[Website URL]