

Collaboration Proposal for New Market Launch

Date: [Insert Date]

Dear [Influencer's Name],

My name is [Your Name], and I am the [Your Position] at [Your Company]. We are excited to announce our upcoming product launch in the [specific market] and believe that your influence and engagement with your audience could play a pivotal role in our marketing strategy.

We admire your work in the [influencer's niche] space, and we think your values align perfectly with our brand. As we prepare for this launch, we are seeking to collaborate with you to introduce our product to your audience through various channels, such as social media posts, blog content, and possibly giveaways.

We are confident that together we can create compelling content that resonates with your followers while highlighting the unique features of our product. In return, we are prepared to offer [insert compensation details, e.g., payment, free products, commissions, etc.], as well as opportunities for further partnership.

If you are interested, we would love to schedule a call to discuss this collaboration in more detail and hear your thoughts. Please let us know your availability!

Thank you for considering this opportunity. We look forward to potentially working together to make our launch a success!

Best regards,

[Your Name]
[Your Position]
[Your Company]
[Contact Information]