

Subject: Collaborate on Our Upcoming Book Release!

Dear [Influencer's Name],

I hope this message finds you well! My name is [Your Name], and I am the [Your Position] at [Your Company/Publisher Name]. We are excited to announce the upcoming release of our new book, *[Book Title]*, written by [Author's Name], which is set to launch on [Release Date].

We believe that your passion for [Influencer's Niche/Topic] aligns perfectly with the themes of our book, and we would love to collaborate with you to spread the word about it through your platform.

As an influencer, your insights and recommendations resonate deeply with your audience, and we would be thrilled to see your unique take on *[Book Title]*. We'd like to offer you a complimentary advance copy, exclusive behind-the-scenes content, and the opportunity for a giveaway on your channel.

If this sounds like something you'd be interested in, please let us know, and we can discuss further details. We are eager to work together and create something special!

Thank you for considering our proposal. Looking forward to hearing from you soon!

Warm regards,
[Your Name]
[Your Position]
[Your Company/Publisher Name]
[Your Contact Information]