

Engagement Proposal for Book Promotion

Date: [Insert Date]

To: [Influencer's Name]

[Influencer's Address]

Dear [Influencer's Name],

I hope this message finds you well. My name is [Your Name], and I am reaching out on behalf of [Your Company/Author Name], a passionate advocate for [genre/theme of the book]. We are excited to announce the upcoming release of our book titled "[**Book Title**]", scheduled for launch on [Release Date].

Given your influence in the literary community and your affinity for [related themes/topics], we believe that collaborating with you would be invaluable for our promotional efforts. We would like to propose a partnership where you would help us share our book with your audience.

In return for your support, we are happy to offer the following:

- A complimentary copy of "[**Book Title**]"
- Exclusive behind-the-scenes content and interviews
- Monetary compensation of [Amount] per post
- Opportunity to host a giveaway for your followers
- Other promotional materials as needed

We envision this collaboration could take the form of social media posts, reviews, blog features, or any other creative ideas you may have. We are open to discussing details further and tailoring the approach to best suit your style and audience.

Thank you for considering this proposal. We would love to set up a time to discuss this opportunity further. Please feel free to reach out at your earliest convenience.

Best regards,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]

[Your Website]