

Brand Collaboration Proposal

Date: [Insert Date]

To: [Influencer's Name]
[Influencer's Address]
[City, State, Zip Code]

Dear [Influencer's Name],

We hope this message finds you well! My name is [Your Name], and I am the [Your Position] at [Your Brand Name]. We have been following your work on [Platform Name] and are truly impressed by your authentic engagement with your audience.

We believe that your unique voice and style align perfectly with our brand values at [Your Brand Name]. We would love to explore the opportunity for a collaboration that highlights [specific product/service] in a way that resonates with your followers.

Our proposal includes:

- Content creation featuring [Product/Service]
- Guidelines on key messages and brand identity
- Compensation of [Specify compensation] or product exchange
- Promotion of collaboration on [Specify platforms]

We are excited about the potential to partner with you and are open to discussing any ideas you may have for this collaboration. Please let us know if you are interested, and we can schedule a call to discuss further details.

Thank you for considering this opportunity. We look forward to the possibility of working together!

Sincerely,

[Your Name]
[Your Position]
[Your Brand Name]
[Your Contact Information]
[Your Brand Website]