

Design Change Proposal for Influencer App

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Name]

Subject: Proposal for Design Changes in Influencer App

Introduction

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose some design changes for the Influencer App that I believe will enhance user experience and engagement.

Current Design Overview

Currently, the app's user interface has [describe current features, layout, and usability issues].

Proposed Changes

- **Feature 1:** [Describe proposed feature and its benefits]
- **Feature 2:** [Describe proposed feature and its benefits]
- **Feature 3:** [Describe proposed feature and its benefits]

Expected Outcomes

We anticipate that these changes will lead to [describe expected benefits, such as increased user retention, engagement, etc.].

Conclusion

Thank you for considering this proposal. I am looking forward to discussing this further and am open to any feedback.

Sincerely,

[Your Name]

[Your Title]

[Your Contact Information]