

Influencer Promotion Agreement

Date: [Insert Date]

Between:

[Brand Name]

[Brand Address]

and

[Influencer Name]

[Influencer Address]

1. Purpose

The purpose of this agreement is to outline the terms and conditions under which [Influencer Name] will promote [Brand Name] through various social media networks.

2. Scope of Work

[Influencer Name] agrees to create and publish content promoting [Brand Name] on the following platforms: [List of Networks (e.g., Instagram, YouTube, TikTok)].

3. Compensation

[Brand Name] agrees to pay [Influencer Name] a total of [Insert Amount] for the services rendered under this agreement. Payment terms are as follows: [Insert Payment Terms].

4. Content Guidelines

The content created should align with [Brand Name]'s values and branding, and must not include any prohibited materials, such as [Insert Prohibited Content].

5. Duration

This agreement shall commence on [Start Date] and conclude on [End Date].

6. Termination

Either party may terminate this agreement with [Insert Notice Period] notice.

7. Governing Law

This agreement shall be governed by the laws of [Insert Jurisdiction].

Acceptance

By signing below, both parties agree to the terms outlined in this influencer promotion agreement.

[Brand Name] Representative
Date: _____

[Influencer Name]
Date: _____