

Influencer Affiliation Request

Date: [Insert Date]

To: [Recipient's Name]
[Recipient's Position]
[Company/Brand Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am a content creator and influencer with a dedicated audience across various social media platforms, including Instagram, YouTube, and TikTok. I am writing to explore a potential affiliation with [Company/Brand Name] to promote your products/services to my followers.

With a strong focus on [Your Niche/Interest], I believe that a partnership would be mutually beneficial, providing your brand with increased visibility and engagement among my audience. Currently, I have [X number of followers/subscribers] and a track record of successful collaborations with brands similar to yours.

I am particularly impressed with [specific product or aspect of the brand], and I envision creating authentic content that resonates with my followers while showcasing the value of your offerings.

I would love to discuss this opportunity further and explore how we can collaborate effectively. Please let me know a suitable time for you, and I would be happy to connect.

Thank you for considering this opportunity. I look forward to your response.

Best regards,

[Your Name]
[Your Social Media Handles]
[Your Email Address]
[Your Phone Number]