

Partnership Agreement for Influencer Brand Storytelling Campaign

Date: _____

Parties:

Brand: [Brand Name], located at [Brand Address]

Influencer: [Influencer Name], located at [Influencer Address]

1. Purpose

This Agreement outlines the terms and conditions of the partnership between the Brand and the Influencer for the storytelling campaign.

2. Campaign Details

Campaign Start Date: _____

Campaign End Date: _____

Specific Platforms: [List Platforms]

3. Compensation

The Influencer will receive [Monetary Amount/Product/Service] for their participation in the campaign.

4. Responsibilities

Brand Responsibilities:

- Provide promotional materials.
- Deliver necessary information regarding the campaign.

Influencer Responsibilities:

- Create and share content according to the campaign guidelines.
- Engage with audience feedback.

5. Confidentiality

Both parties agree to keep all proprietary information confidential during and after the term of this Agreement.

6. Termination

This Agreement may be terminated by either party with [Number of Days] written notice.

7. Acceptance

By signing below, both parties agree to the terms outlined in this Partnership Agreement.

Brand Representative: _____

Date: _____

Influencer: _____

Date: _____