

# Budget Overview for Influencer Brand Storytelling Program

Date: [Insert Date]

To: [Influencer's Name]

From: [Your Name]

Subject: Budget Overview for Upcoming Influencer Collaboration

Dear [Influencer's Name],

I hope this message finds you well. As we move forward with our exciting brand storytelling program, I wanted to provide you with an overview of the budget allocated for our collaboration.

## Budget Breakdown

- **Content Creation:** \$[Amount]
- **Promotion:** \$[Amount]
- **Campaign Management:** \$[Amount]
- **Miscellaneous Costs:** \$[Amount]

## Total Budget:

**[\$Total Amount]**

We believe that this budget will ensure a successful partnership, allowing us to achieve impactful brand storytelling together. Please feel free to reach out if you have any questions or need further clarifications.

Looking forward to collaborating with you!

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]