

# Partnership Proposal for Product Launch

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company]

[Company Address]

[City, State, Zip]

Email: [Your Email]

Phone: [Your Phone Number]

[Influencer's Name]

[Influencer's Address]

[City, State, Zip]

**Dear [Influencer's Name],**

We are excited to introduce [Product Name], a revolutionary product designed to [briefly explain the purpose of the product]. We believe that your influence in the tech community perfectly aligns with our vision for this launch.

We would like to propose a partnership where you could play a vital role in promoting [Product Name] through your platforms. We envision a collaboration that includes:

- Exclusive previews and demonstrations of [Product Name]
- Social media posts and stories featuring the product
- Engagement with your audience through live Q&A sessions

In exchange, we are prepared to offer the following benefits:

- Compensation package of [details of the offer]
- Product samples for review

- Featured mention in our press release and promotional materials

We believe this partnership could be mutually beneficial and we would love to discuss this opportunity further at your earliest convenience. Please let us know when you might be available for a brief call or meeting.

Thank you for considering this opportunity. We look forward to the possibility of working together!

Sincerely,

[Your Name]

[Your Position]

[Your Company]