

Engagement Offer for Influencer Collaboration

Dear [Influencer's Name],

We are excited to invite you to collaborate with us for the upcoming launch event of our innovative tech product, [Product Name], on [Event Date]. Your influence and expertise in the tech space align perfectly with our brand values, and we believe your involvement will significantly enhance the event's impact.

Event Details:

- **Event Date:** [Event Date]
- **Location:** [Event Location]
- **Time:** [Event Time]

Engagement Offer:

As part of this collaboration, we are pleased to offer:

- Compensation: [Monetary Amount or Product Exchange]
- Travel and accommodations, if required.
- Exclusive early access to [Product Name] and other promotional materials.

Content Expectations:

We kindly request that you create and share content, such as:

- Live coverage during the event.
- Posts on your social media platforms before and after the event.
- A review or unboxing video of [Product Name] after the launch.

Please let us know if you are interested in this opportunity by [Response Date]. We would love to discuss this further and answer any questions you may have.

Thank you for considering this exciting opportunity. We look forward to the possibility of working together to make our product launch memorable!

Best regards,

[Your Name]
[Your Position]

[Company Name]
[Contact Information]