

Joint Merchandise Venture Agreement

Date: [Insert Date]

From:

[Your Name]
[Your Business Name]
[Your Address]
[Your Email]
[Your Phone Number]

To:

[Influencer's Name]
[Influencer's Business Name]
[Influencer's Address]
[Influencer's Email]
[Influencer's Phone Number]

Subject: Proposal for Joint Merchandise Venture

Dear [Influencer's Name],

We are excited to propose a joint merchandise venture that leverages our combined social influence and creative talents. Our team at [Your Business Name] has been following your work and believes that a collaboration could yield exciting products and experiences for our audiences.

Scope of Collaboration:

- Development of [Product Ideas, e.g., apparel, accessories, etc.].
- Joint marketing campaigns targeting our combined followers.
- Revenue sharing agreement of [Specify Percentage].

We believe that this partnership could benefit both parties significantly and help us reach new markets. We would love to discuss this proposal further at your earliest convenience.

Looking forward to your positive response.

Best regards,

[Your Name]
[Your Title]
[Your Business Name]