

Collaboration Proposal for Merchandise Launch

Dear [Influencer's Name],

I hope this message finds you well. My name is [Your Name] from [Your Company/Brand Name], and we are thrilled about the possibility of collaborating with you for our upcoming merchandise launch.

We believe that your unique style and engagement with your audience align perfectly with our brand values, and we are eager to discuss how we can work together to create a successful launch.

Our vision for the collaboration includes:

- Exclusive merchandise designs that resonate with your followers.
- Joint promotional campaigns across social media platforms.
- Exclusive discounts for your audience to drive engagement and sales.

We would love the opportunity to discuss this further at your earliest convenience. Please let us know your availability for a call or meeting in the coming days.

Thank you for considering this collaboration. We are excited about the potential of working together!

Best regards,

[Your Name]

[Your Position]

[Your Company/Brand Name]

[Your Contact Information]