

Collaboration Proposal

Date: [Insert Date]

To: [Influencer's Name]

[Influencer's Address]

Dear [Influencer's Name],

We hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We are big fans of your work and the engaging community you have built. We believe that your unique style and audience perfectly align with our brand.

We are reaching out to propose an exciting collaboration for a merchandise campaign featuring a limited edition [Product Type] designed in partnership with you. We envision a collection that embodies your personal aesthetic while incorporating [Your Brand's Values/Theme].

Key elements of this collaboration include:

- Exclusive design and development of merchandise.
- Revenue sharing model with potential bonuses based on sales performance.
- Dedicated marketing support through social media and email blasts.
- Opportunities for giveaways and contests to engage your audience.

We believe this collaboration could provide immense value to both parties and create something truly special for your followers. We would love to discuss this opportunity further and explore how we can support each other.

Please let us know a convenient time for you to connect. We are looking forward to the possibility of working together!

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Email]

[Your Phone Number]