

# Branding Collaboration Proposal

Date: [Insert Date]

To,

[Influencer's Name]

[Influencer's Address]

Dear [Influencer's Name],

We hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company]. We are excited to explore a potential collaboration with you to co-create a special merchandise line that reflects both our brand and your unique style.

At [Your Company], we believe in the power of collaboration and align our values with like-minded influencers who resonate with our audience. We are impressed by your [mention specific qualities or achievements of the influencer], and we think that working together could create something truly special.

We envision a limited edition merch line that includes [briefly describe the types of merchandise, e.g., apparel, accessories, etc.]. Through this partnership, we aim to [explain the mutual benefits, such as exposure, profit sharing, or brand loyalty].

We would love to discuss this proposal further and explore how we can make this collaboration successful for both parties. Please let us know your availability for a meeting, either virtually or in person, at your earliest convenience.

Thank you for considering this opportunity. We look forward to the possibility of collaborating with you!

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]