

# Influencer Travel Promotion Agreement

**Date:** [Insert Date]

**To:** [Influencer Name]

[Influencer Address]

[City, State, Zip Code]

Dear [Influencer Name],

We are excited to enter into an agreement for your participation in our travel promotion campaign. Below are the terms of our agreement:

## Agreement Terms

1. **Purpose:** This agreement outlines the promotion of [Destination/Travel Service] through your social media channels.
2. **Compensation:** You will receive [Details of Compensation] in exchange for your promotional activities.
3. **Deliverables:** You will create and publish [Number] posts and [Number] stories on your [Platform(s)].
4. **Timeline:** The promotional period will be [Start Date] to [End Date].
5. **Content Rights:** All created content will remain the property of [Your Company Name], and you grant us permission to use it for promotional purposes.
6. **Disclosure:** You agree to disclose your partnership as per the Federal Trade Commission (FTC) regulations.

Please sign below to confirm your acceptance of these terms:

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[Influencer Name]

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[Your Name]

[Your Company Name]

Thank you for collaborating with us. We look forward to a successful partnership!

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]