

Subject: Proposal for Co-Creation: Influencer Webinar Initiative

Dear [Influencer's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We admire your work and the impact you have in [relevant niche/field].

We are excited to propose a collaborative opportunity to co-create a webinar that aligns with both our brands. Our goal is to engage our audience while providing valuable insights on [Webinar Topic]. We believe your expertise and unique perspective will enrich the experience for all attendees.

The proposed details for the webinar are as follows:

- **Title:** [Proposed Title of the Webinar]
- **Date and Time:** [Proposed Date and Time]
- **Duration:** [Duration]
- **Format:** [Format - live, recorded, etc.]

We would love to discuss how we can blend our resources, ideas, and networks to create a successful event. Please let us know a convenient time for you to discuss this further.

Thank you for considering this opportunity. We look forward to the possibility of working together.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]