

Collaboration Proposal for Influencer Anniversary Promotion

Dear [Influencer's Name],

I hope this message finds you well! As your anniversary approaches, we at [Your Company's Name] would love to discuss the possibility of collaborating on a special promotional campaign to celebrate this milestone.

We admire your work and the genuine connection you have with your audience. We believe that a partnership to mark this occasion would not only resonate with your followers but also highlight the values we share.

Here's what we propose:

- Exclusive 15% discount for your followers throughout the anniversary month.
- Joint social media posts showcasing your favorite products from our line.
- A giveaway for your followers where they have a chance to win [product/service].

We're excited about the possibility of working together and would love to arrange a call to discuss this further. Thank you for considering this collaboration!

Best regards,

[Your Name]

[Your Position]

[Your Company's Name]

[Your Contact Information]