

Joint Venture Proposal for Livestream Collaboration

Date: [Insert Date]

To: [Influencer's Name]

Dear [Influencer's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We have been following your work and are impressed by your influence and engagement with your audience.

We would like to propose a joint venture for a livestream event that would leverage both our brands to create a unique and engaging experience for our audiences. Our goal is to [Briefly outline the goal, e.g., promote a new product, increase brand awareness, etc.].

Here's a brief outline of our proposal:

- **Event Title:** [Proposed Title]
- **Date and Time:** [Proposed Date and Time]
- **Platform:** [Livestream Platform, e.g., Instagram, YouTube]
- **Target Audience:** [Description of Target Audience]
- **Key Benefits:** [List benefits for and expectations from both parties]

We believe that this collaboration will not only enhance our visibility but also provide valuable content for your audience. We are open to discussing creative ideas and how we can best work together.

Please let us know if you're interested, and we can schedule a call to further discuss the details.

Looking forward to the opportunity to collaborate!

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]