

# Proposal for Influencer-Led Tutorial Collaboration

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company]

[Your Address]

[City, State, Zip Code]

[Your Email]

[Your Phone Number]

## **To:**

[Influencer's Name]

[Influencer's Platform/Channel]

[Influencer's Address]

[City, State, Zip Code]

## **Dear [Influencer's Name],**

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We have been following your work in [Specific Niche/Field], and we are impressed by your [specific quality or achievement].

We are reaching out to propose a collaboration that we believe would be mutually beneficial. We would like to work together on a series of tutorial videos focused on [specific topic]. Our goal is to leverage your expertise and audience engagement to create high-quality content that educates and inspires viewers.

We envision a collaborative effort where you would lead the tutorial sessions, and we would provide [specific resources/support]. This partnership could help expand your content offerings while also promoting our brand to your audience.

We would love to discuss this proposal further and explore how we can create a successful collaboration. Please let us know a convenient time for you to connect.

Thank you for considering this opportunity. We look forward to the possibility of working together!

Best regards,

[Your Name]

[Your Position]

[Your Company]