

Influencer Testimonial Agreement

Date: _____

From: [Influencer's Name] [Influencer's Address] [City, State, Zip Code] [Email Address]
[Phone Number]

To: [Brand/Company Name] [Brand's Address] [City, State, Zip Code]

Dear [Brand/Contact Person's Name],

This letter serves as a formal agreement regarding the testimonial I will provide for [Product/Service Name] in the form of a video endorsement.

Terms of Agreement

- The video endorsement will include my honest opinion about the product/service.
- The expected delivery date of the video is _____.
- The compensation for the video endorsement will be _____.
- All content created will be owned by [Brand/Company Name].
- I agree to adhere to the provided guidelines and disclose the partnership as required by law.

By signing below, I acknowledge that I agree to the terms outlined above.

_____ [Influencer's Name] [Signature] Date: _____

_____ [Brand/Company Name] [Signature] Date: _____

Thank you for the opportunity to collaborate.

Sincerely,

[Influencer's Name]