

Influencer Testimonial Agreement

Date: [Insert Date]

To: [Influencer Name]

[Influencer Address]

Dear [Influencer Name],

We are excited to collaborate with you for the sponsored content featuring [Product/Service Name]. Below are the terms of our agreement:

1. Scope of Work

You will create [specify type of content, e.g., video, blog post, social media post] highlighting your genuine experience with [Product/Service Name].

2. Compensation

In exchange for your participation, you will receive [specify compensation, e.g., monetary, free products, etc.].

3. Content Guidelines

The content should align with our brand values and should be approved by us before posting.

4. Timeline

The content should be published by [insert date].

5. Rights

You grant us the right to use your content for marketing purposes.

Please indicate your acceptance of these terms by signing below.

[Influencer Name]

[Company Name]

Thank you for your collaboration!

Sincerely,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]