

Influencer Testimonial Agreement

Date: [Insert Date]

To: [Influencer Name]

Address: [Influencer Address]

Subject: Testimonial Agreement for Social Media Promotions

Dear [Influencer Name],

We are excited to collaborate with you regarding the promotion of our product, [Product Name], through your social media platforms. This letter serves as a formal agreement regarding your testimonial and promotional activities.

Agreement Terms:

- **Product:** [Description of the Product]
- **Promotional Period:** [Start Date] to [End Date]
- **Platforms:** [Specify social media platforms]
- **Compensation:** [Details of compensation, e.g., monetary payment, free products]

By signing this agreement, you agree to provide a testimonial of our product, which will be shared on your social media. Additionally, you grant us permission to use your testimonial for our marketing purposes.

Confidentiality:

Both parties agree to maintain confidentiality regarding the terms of this agreement and any proprietary information shared.

Acceptance:

If you agree to these terms, please sign and return this letter by [Return Date].

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]

Acceptance Signature:

[Influencer Name]