

# Influencer Testimonial Agreement

**Date:** [Insert Date]

**Influencer Name:** [Insert Influencer Name]

**Influencer Address:** [Insert Address]

**Brand Name:** [Insert Brand Name]

**Brand Address:** [Insert Address]

## Agreement Terms

This agreement ("Agreement") is made between [Influencer Name] ("Influencer") and [Brand Name] ("Brand") regarding the Influencer's endorsement of the Brand's products.

### 1. Product Review

The Influencer agrees to provide a testimonial review of the Brand's product(s) including [list specific products], by [insert deadline].

### 2. Content Creation

The Influencer will create content for the Brand's product review in the form of [specify forms, e.g., blog post, social media post, video, etc.].

### 3. Compensation

The Brand agrees to compensate the Influencer with [specify compensation, e.g., monetary payment, free products, etc.].

### 4. Rights and Ownership

The Influencer grants the Brand the right to share, repost, or use the content created for marketing purposes.

### 5. Confidentiality

Both parties agree to keep the terms of this Agreement confidential unless required by law.

## Signatures

**Influencer Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Brand Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_