

# Influencer Testimonial Agreement for Giveaways and Contests

Date: [Insert Date]

To: [Influencer's Name]

[Influencer's Address]

[City, State, Zip Code]

Dear [Influencer's Name],

We are excited to partner with you for our upcoming giveaway/contest to promote [Product/Service Name]. This letter serves as an agreement regarding your participation and testimonial related to this initiative.

## Terms of Agreement

1. **Testimonial:** You agree to provide a genuine testimonial about [Product/Service Name] which will be showcased during the giveaway/contest.
2. **Promotion:** You will share the giveaway/contest details on your social media platforms on [Insert Dates].
3. **Compensation:** In return for your participation, you will receive [Specify Compensation: e.g., product, monetary payment, etc.].
4. **Content Usage:** We reserve the right to use your testimonial and any related content for promotional purposes across various platforms.

If you agree to the above terms, please sign and return a copy of this letter by [Return Date]. We look forward to collaborating with you!

Best Regards,

[Your Name]

[Your Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

## **Acceptance**

I, [Influencer's Name], hereby accept the terms outlined in this agreement.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_