

Influencer Testimonial Agreement

Date: [Insert Date]

[Influencer's Name]

[Influencer's Address]

[City, State, Zip Code]

Dear [Influencer's Name],

We are excited to collaborate with you for the upcoming event, [Event Name], on [Event Date]. This letter serves as a formal agreement regarding your participation and the use of your testimonial.

Terms and Conditions:

1. **Event Participation:** You agree to attend [Event Name] on [Event Date] and participate in [describe participation, e.g., panel discussion, live appearance].
2. **Testimonial:** You will provide a testimonial regarding [product/service] after the event, which may be used in promotional materials.
3. **Compensation:** You will receive [detail compensation, e.g., payment, product, travel expenses].
4. **Usage Rights:** We may use your testimonial in [specify media, e.g., social media, website, print].
5. **Non-Compete:** You agree not to promote competitor products within [time period] after the event.

Please sign below to indicate your agreement to these terms:

[Influencer's Name]

[Date]

Thank you for your participation. We look forward to a successful event!

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Contact Information]