

# Influencer Testimonial Agreement

Date: [Insert Date]

To: [Influencer's Name]  
[Influencer's Address]  
[City, State, Zip Code]  
[Email Address]

Dear [Influencer's Name],

We are excited to have you as a part of our email marketing campaign! This letter serves as an agreement regarding your testimonial for our product/service, [Product/Service Name].

## Details of the Agreement:

1. **Testimonial Use:** Your testimonial will be used in our email marketing campaigns to promote [Product/Service Name].
2. **Compensation:** As agreed, you will receive [details of compensation, e.g., payment, free products].
3. **Duration:** This agreement will be in effect for [duration of the campaign].
4. **Creative Control:** We may edit your testimonial for clarity and length, while maintaining the essence of your message.
5. **Confidentiality:** Both parties agree to keep the terms of this agreement confidential.

Please indicate your acceptance of this agreement by signing below and returning it by [return date]. We look forward to working together!

Sincerely,  
[Your Name]  
[Your Position]  
[Your Company Name]  
[Company Address]  
[Contact Information]

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[Influencer's Name]

Date: \_\_\_\_\_