

# Influencer Testimonial Agreement

Date: [Insert Date]

Dear [Influencer's Name],

We are excited to enter into a brand ambassadorship agreement with you. This letter serves as a formal testament to our mutual understanding regarding your participation as an influencer for [Brand Name].

As an ambassador, you agree to:

- Promote [Brand Name] through your social media channels.
- Provide honest testimonials about [Product/Service].
- Post a minimum of [X] content pieces per month.
- Adhere to FTC guidelines regarding sponsorship disclosures.

In return, [Brand Name] agrees to offer you:

- Compensation of [Amount] per [Post/Month].
- Free products/services periodically for review.
- Exposure and promotion on our official channels.

We believe that your voice aligns perfectly with our brand values, and we are looking forward to a successful collaboration. Please sign and return a copy of this letter to indicate your acceptance of these terms.

Sincerely,

[Your Name]

[Your Position]

[Brand Name]

Signature: \_\_\_\_\_

Date: \_\_\_\_\_