

Influencer Testimonial Agreement

Date: [Insert Date]

To,

[Influencer's Name]
[Influencer's Address]
[City, State, Zip Code]

Dear [Influencer's Name],

We are excited to collaborate with you and have you as an affiliate for our product, [Product Name]. This letter serves as an agreement regarding your testimonial and endorsement of our product.

Agreement Details

1. You agree to create and share a testimonial regarding [Product Name] on your platforms (social media, blog, etc.) as per the guidelines provided by us.
2. You will disclose your affiliation in accordance with the Federal Trade Commission (FTC) guidelines.
3. In exchange for your testimonials, you will receive [details of payment, product, or commission structure].
4. The agreed content must be submitted to us for approval before posting.
5. This agreement is effective from [start date] to [end date].

For any questions, please feel free to reach out to us. We look forward to a successful partnership!

Sincerely,
[Your Name]
[Your Position]
[Your Company]
[Contact Information]

Agreed and accepted by:

[Influencer's Signature] _____
[Date]