

Influencer Sponsorship Request

Date: [Insert Date]

From: [Your Name]
[Your Position]
[Your Company]
[Your Email]
[Your Phone Number]

To: [Influencer's Name]
[Influencer's Email]

Dear [Influencer's Name],

I hope this message finds you well! My name is [Your Name], and I am [Your Position] at [Your Company]. We are big fans of your content and appreciate how you connect with your audience.

We are currently launching [describe product/service] and believe that your influence and audience alignment could help us reach our goals. We would love to collaborate with you on a video sponsorship that highlights [specifics about what you want in the video, messaging, or themes].

Here are some key points we envision for the collaboration:

- Content focus: [describe the theme or message]
- Platform: [YouTube, Instagram, etc.]
- Timing: [mention any deadlines or ideal posting times]
- Compensation: [mention if payment is included, product exchange, etc.]

We would be ecstatic to discuss this opportunity further and explore how we can create engaging content together. Please let us know your availability for a call or if you require any further details.

Thank you for considering this opportunity. We look forward to the possibility of working together!

Best regards,

[Your Name]
[Your Position]
[Your Company]
[Your Email]
[Your Phone Number]