

Influencer Video Partnership Proposal

Date: [Insert Date]

From: [Your Name] - [Your Brand]

To: [Influencer's Name] - [Influencer's Channel]

Introduction

Dear [Influencer's Name],

We are excited to propose a video partnership that aligns with both your creative vision and our brand objectives.

Partnership Goals

- Increase brand awareness
- Engage with a targeted audience
- Drive traffic to our website

Video Concept

The idea is to create a video featuring [brief description of the video concept], showcasing how our product/service can benefit your audience.

Deliverables

- 1 main video (length: [insert time])
- 2 supplementary social media posts
- Featured links in video description

Timeline

We propose the following timeline for the project:

- Concept Approval: [date]
- Content Creation: [date]
- Video Release: [date]

Compensation

We are offering [insert compensation details, e.g., monetary payment, free products, etc.] for this collaboration.

Next Steps

Please let us know your thoughts on this proposal, and we can schedule a call to discuss further details.

Looking forward to your response.

Best,

[Your Name]

[Your Position]

[Your Brand]

[Your Contact Information]