

Collaboration Proposal for Video Co-Creation

Dear [Influencer's Name],

I'm [Your Name], [Your Position] at [Your Company]. We're huge fans of your work and would love to explore a potential collaboration.

We believe that combining your unique style and audience with our [product/service] can create engaging content that resonates with both our followers. Here's a rough idea of what we envision:

- **Concept:** [Brief description of the video idea]
- **Goals:** [List of goals for the collaboration]
- **Deliverables:** [Outline of what each party will provide]
- **Timeline:** [Expected timeline for the project]

We'd love to discuss this idea further and explore how we can make this collaboration beneficial for both of us. Are you available for a quick call next week?

Looking forward to your thoughts!

Best,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]